

STAR WOOD

REHEARSALS

At PRG Nashville

A person is silhouetted against a background of vibrant, multi-colored laser lights (blue, green, purple, red) that crisscross the scene. The person is seated at a dark table, looking towards the right. The overall atmosphere is futuristic and dynamic.

“ THE CITY IS GROWING QUICKLY, AND I THINK WHAT WE’RE DOING HERE ADDS TO NASHVILLE’S GLOBAL FOOTPRINT. ”

— RANDY HUTSON, PRG SENIOR VICE PRESIDENT

NASHVILLE'S NEWEST REHEARSAL STUDIO

Starwood Rehearsals is an exciting addition to PRG's worldwide network of production equipment and expertise, serving as a blank slate and important home base for musicians preparing to tour.

Located adjacent to our Nashville Super Depot, the studio provides clients with on-site access to our entire suite of lighting, audio, video, LED and rigging gear.



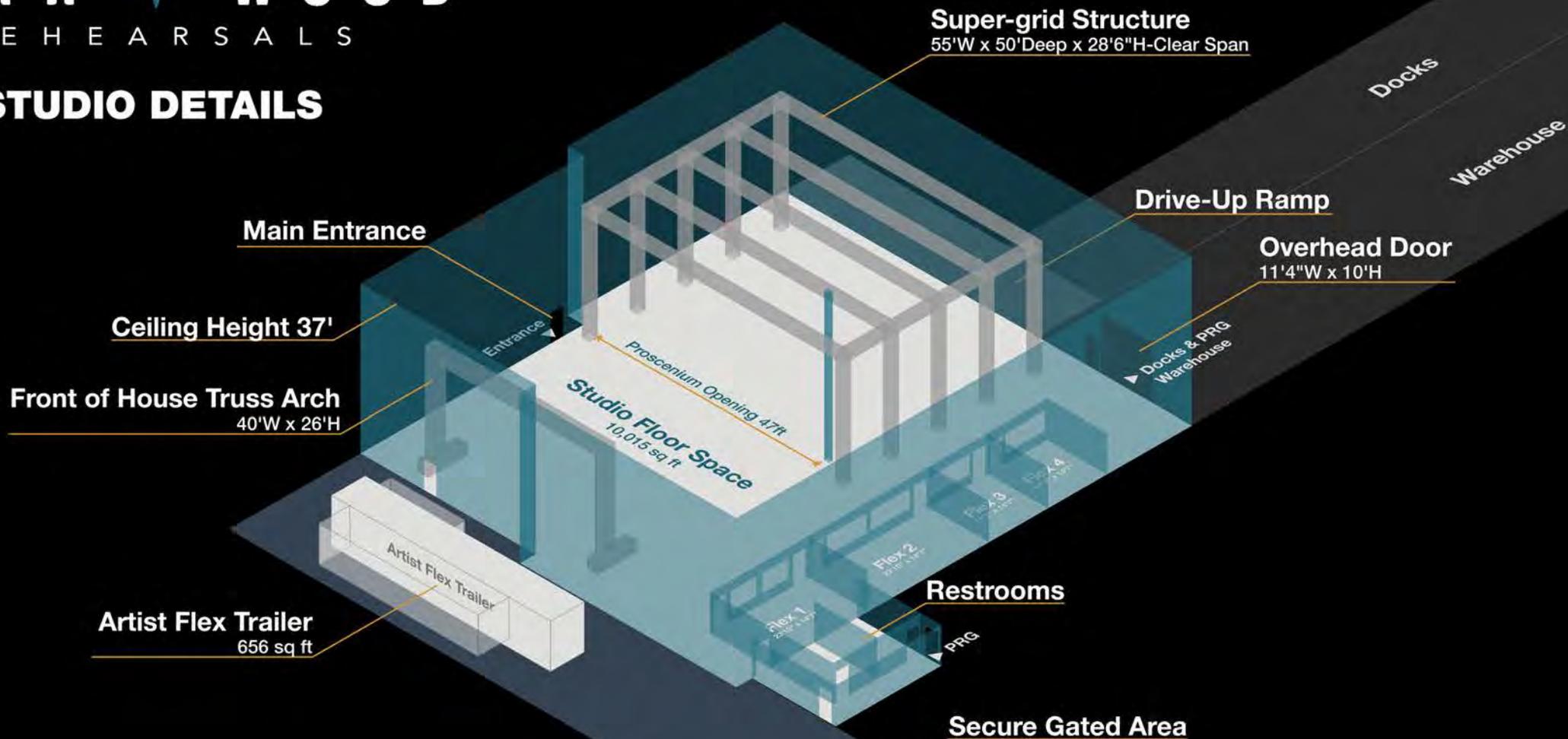
In our first year being open, we've hosted **theater and arena-sized production setups** for artists including Dan + Shay, Florida-Georgia Line, Gryffin, Jack Harlow, and Kelsea Ballerini.



STARWOOD

REHEARSALS

STUDIO DETAILS



STUDIO FEATURES:

- 10,000 sq. ft. HVAC-controlled total space
- Two, 400 amp 3-phase Camlock AC Services
- 50,000 lb. distributed rigging capacity
- Multiple loading docks and drive-up ramps
- Four individual dressing rooms/offices
- Private bathrooms
- Secure bus parking and power
- Dedicated artist parking and private entrance

FEES:

- \$2,000 per day based off a 12-hour day rate - client is responsible for overtime to be billed at \$250 / hour
- Each day rate includes 12-hour access to the facility and secure load in/ load out during the chosen time window
- Cleaning fee per reservation / per week



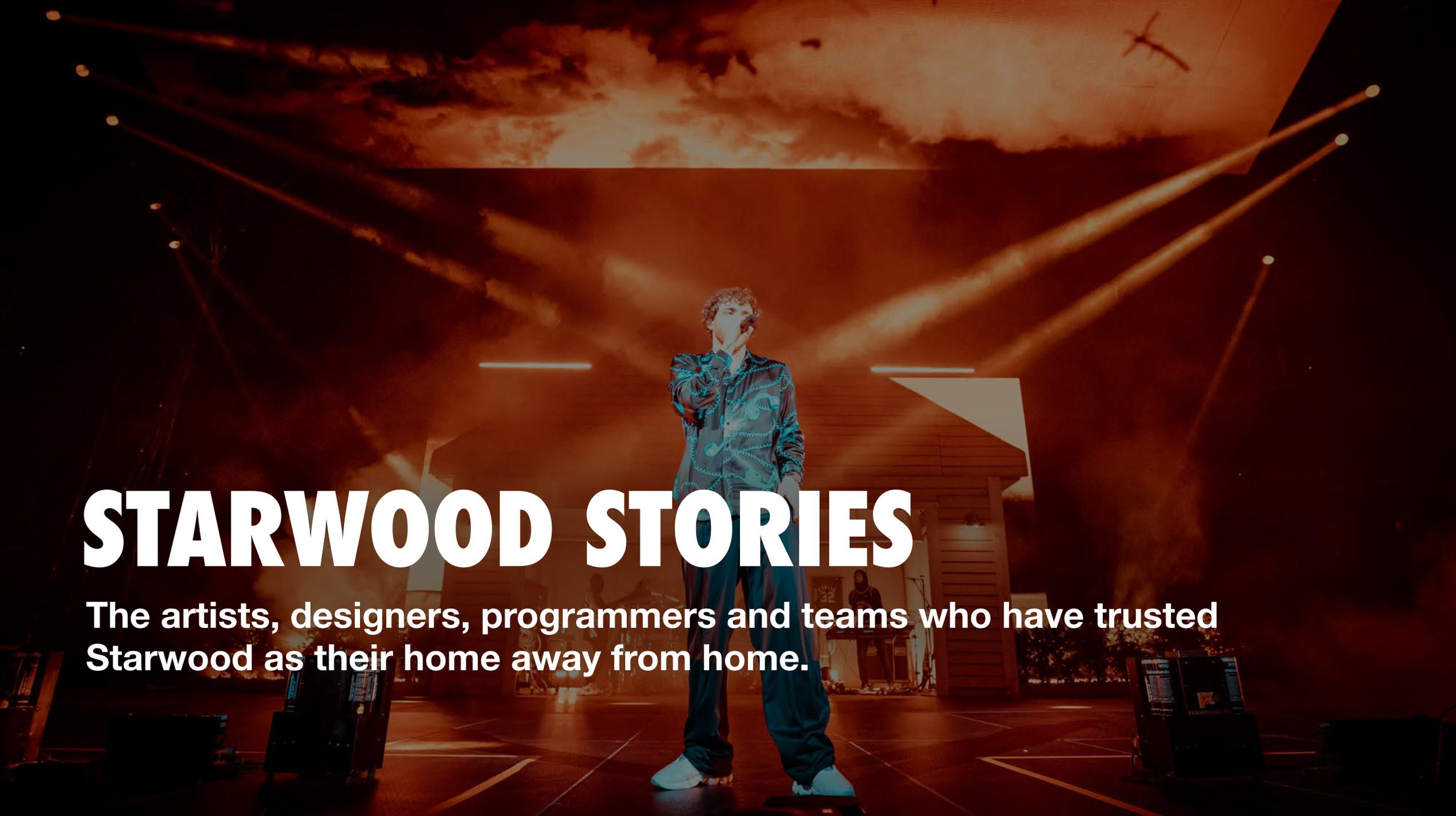
OTHER LOCATIONS

The Bridge in Longbridge (UK) offers clients the same access to gear and hospitality that can be found at Starwood Rehearsals.

These locations can be rented daily and are an entry point to PRG's entire suite of equipment and expertise.

Our Las Vegas depot has broken ground to be one of the largest rehearsal facilities in Nevada, set to offer the Starwood experience in 2023.



A man with curly hair, wearing a patterned blue and black shirt and blue pants, stands on a stage. He is holding a microphone to his mouth. Behind him is a large screen displaying a sunset scene with a plane flying in the sky. The stage is lit with warm, orange light, and there are several spotlights visible. The overall atmosphere is dramatic and professional.

STARWOOD STORIES

The artists, designers, programmers and teams who have trusted Starwood as their home away from home.



◀ Gryffin, Bonnaroo Rehearsal

The producer and his team rented Starwood to program and practice for his Bonnaroo festival appearance.

- Rehearsal gear included LED, video, audio and rigging
- Supplemental lighting gear from PRG was used for the festival set

Jack Harlow, Come Home the Kids Miss You ▶

PRG's LED, camera and video services supported the rapper's North American and European tour dates.

- Tech rehearsals were held at Starwood Rehearsals
- WastedPotential was able to identify automation moments, program and perfect their rig ahead of the 2022 tour's production rehearsals





◀ The Judds: The Final Tour

PRG's lighting, LED, camera and video services supported the country duo's North American tour dates

- The tour featured 193 lighting fixtures for the A and B stages, 3 31K Panasonic HD Laser Projectors and 112 ROE CB5 1x2 LED tiles
- Wynonna Judd was the first artist to sign PRG's autograph wall at the rehearsal studio



Brian Kelley of Florida-Georgia Line ▶

The country crossover star was one of the first artists to use the Starwood facilities to prepare for a solo performance back in April 2022

- Full band practiced their performance
- Tech rehearsals and lighting elements programmed on site





ABOUT PRG

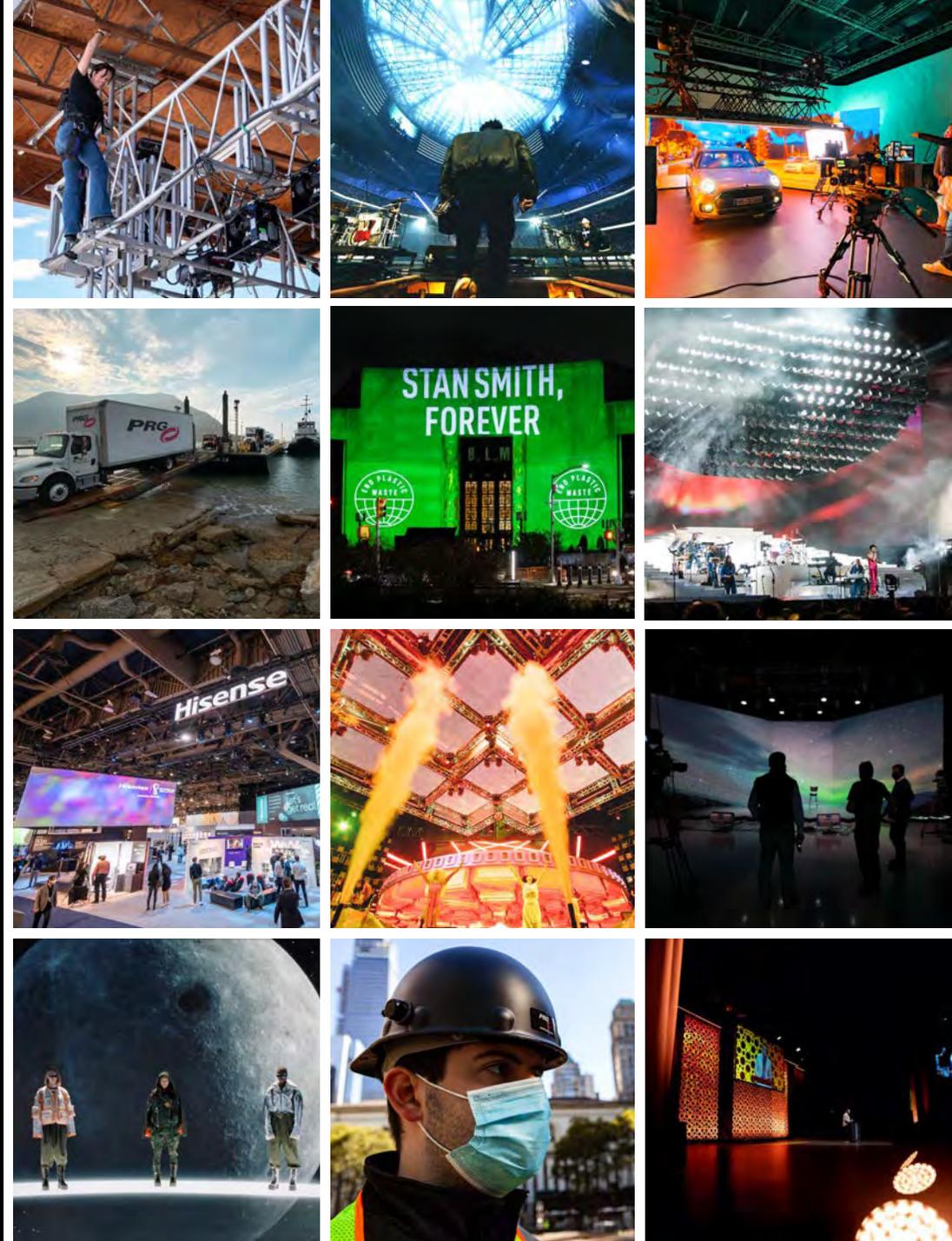
We apply our decades-long production experience to help today's artists during every stage of their tour, no matter the venue size.

PEOPLE. PRODUCTION. POSSIBILITY.

Our people are our secret sauce. They create our world-class solutions, bringing their skillsets, experience and the qualities of our culture: passion, agility, customer focus.

It's what we do: Realizing our customers' ideas and creativity in every media form. Production is a mindset at PRG, laser-focused on real customer and project needs and geared to overcoming any challenge.

The payoff. The achievement of a great show; the communication of a new idea; deepened connection with fans and audiences; creative boundaries blown open; expectations surpassed.



We **unlock the power of technology** to engage and delight audiences in every form of media and live experience.



THE PEPSI SUPERBOWL HALFTIME SHOW, 2022



Our clients are the artists, storytellers, designers and business leaders **who create the most memorable moments** in popular culture.



Eve Afte

With the largest inventory of production equipment and a global footprint, we can execute **anywhere on the planet.**



The Americas – 15 locations

New York • New Windsor • Atlanta • Miami
 Secaucus • Orlando • Dallas • McCook
 Las Vegas • Los Angeles • Van Nuys
 Nashville • Buenos Aires

EMEA – 20 locations

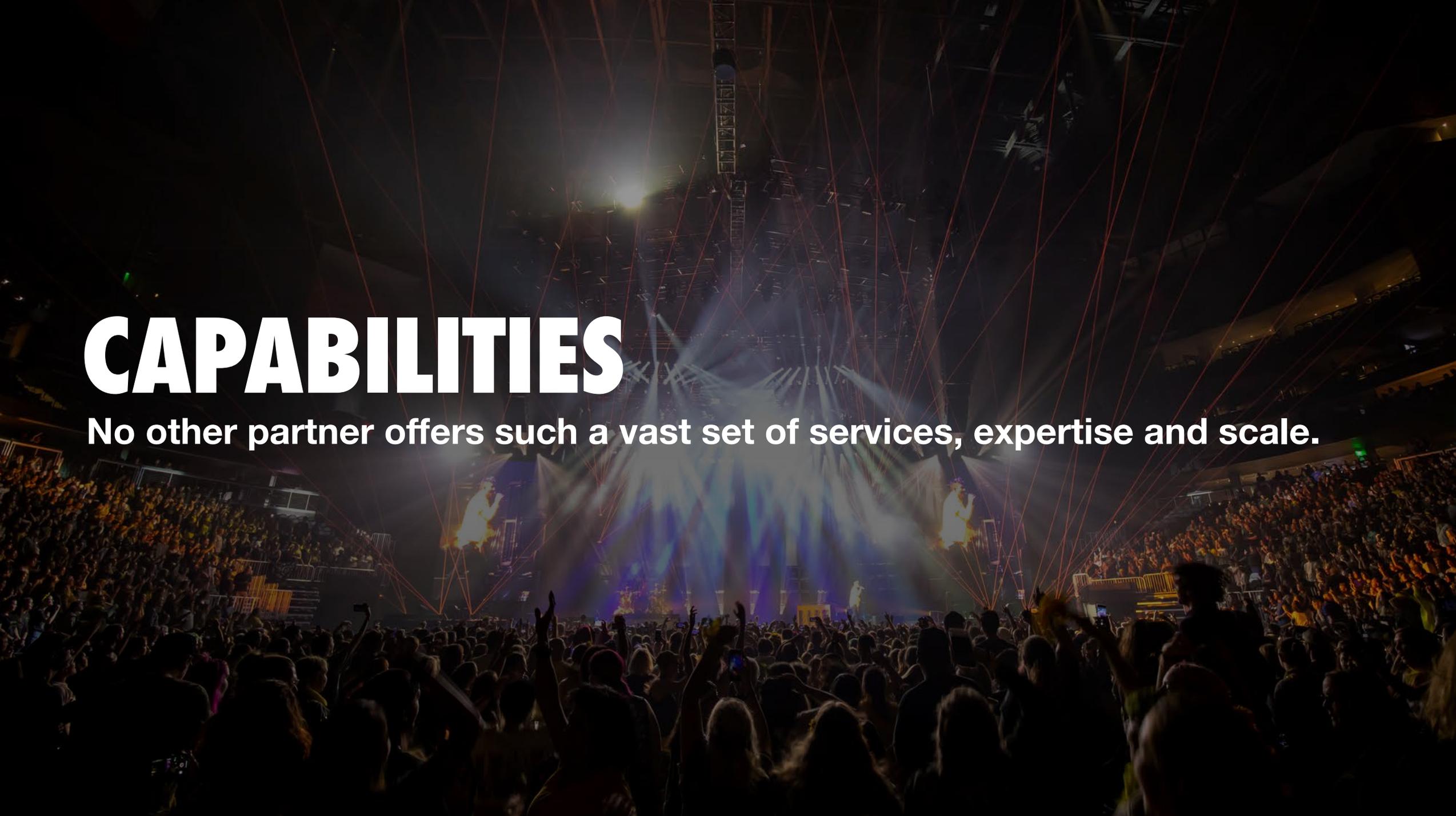
Germany • United Kingdom
 UAE • Saudi Arabia • France
 Austria • Spain • Switzerland

Asia Pacific – 5 locations

Australia • China • Japan

PRG Alliance: Certified Partners
 Brazil • Cameroon • Croatia • Greece
 Hungary • Italy • Israel • Indonesia
 Morocco • Portugal • Senegal
 Singapore • South Korea





CAPABILITIES

No other partner offers such a vast set of services, expertise and scale.

PRODUCTION SERVICES

We can provide every service needed for virtual or live production and integrate those services into a comprehensive, customized solution.



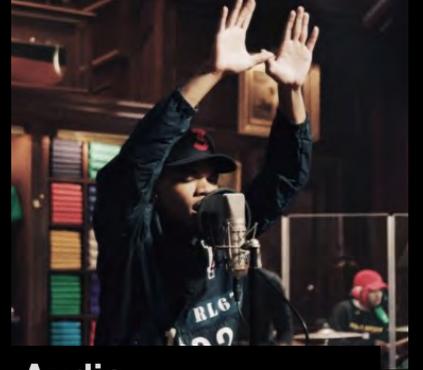
Camera & Optics



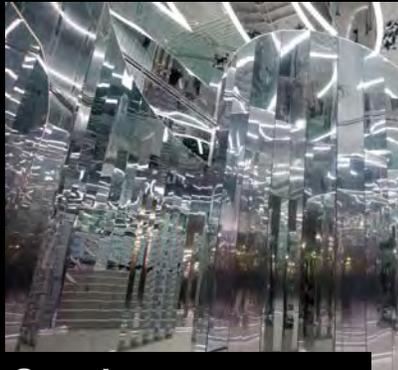
Projection



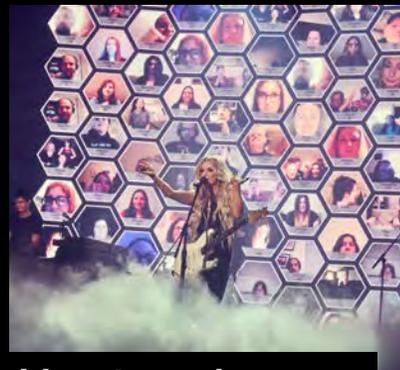
Lighting



Audio



Scenic



Livestreaming



Virtual Production



LED

OUR PEOPLE

Our people are the power behind all the gear. Our account managers, crews, programmers, engineers and support staff include some of the **most respected and knowledgeable experts** working today.



CREW SERVICES

PRG Crew Services creates an **optimal match between people and projects**. At its core, is an industry-leading database of freelance talent working in every production discipline.



A vibrant stage performance with a large digital backdrop. The backdrop features a rainbow arching over a landscape with classical statues, including a large head in the foreground and a standing figure to the left. In the foreground, a group of dancers in black outfits are performing, with their arms raised. A camera operator is visible on the left side of the stage. The scene is lit with blue and purple spotlights from above.

SUCCESS STORIES

We take a custom approach to every project we undertake.

Coldplay

For Coldplay's "Music of the Spheres" tour, the brief was to create a sustainably minded design for stadiums, including custom LED inflatable spheres

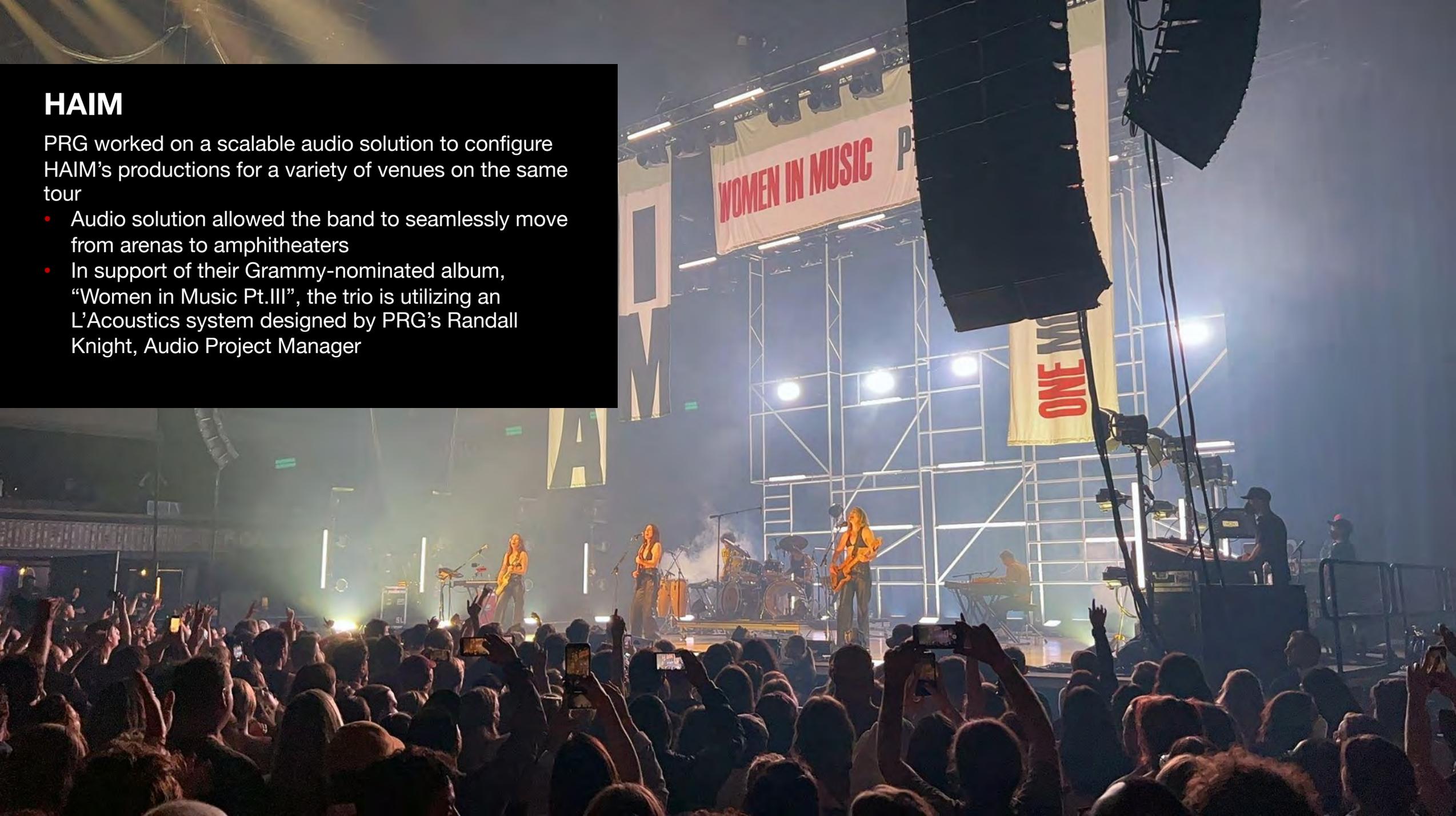
- Main IMAG screens are two 14m circles custom built by PRG from Roe Carbon Series CB8 with custom pieces to make them round
- Engineering and fabrication of the four spheres was handled by Frederic Opsomer, director at PRG Projects
- Engineering on the properties of the sphere's fabric, sew thread, and internal air pressure was crucial



HAIM

PRG worked on a scalable audio solution to configure HAIM's productions for a variety of venues on the same tour

- Audio solution allowed the band to seamlessly move from arenas to amphitheaters
- In support of their Grammy-nominated album, "Women in Music Pt.III", the trio is utilizing an L'Acoustics system designed by PRG's Randall Knight, Audio Project Manager



Dreamers & The Score

PRG worked on a plug and play design concept for bands Dreamers and The Score to take out on their co-headlining theater tour

- Entire lighting setup fits into a trailer and a small 10 ft truck
- A programmer was hired for rehearsals and taught the band how to press play in Ableton so that the show could be run off a laptop with minimal crew needed



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533 New Paul Rd
La Vergne, TN 37086

starwoodrehearsals@prg.com

