



PRG Virtual Production

BRING THE WORLD INTO YOUR STUDIO

PRG Virtual Production is more than just an alternative to the green screen. It replaces classic film sets and can make outdoor filming superfluous and allows you to flexibly simulate different film locations at the push of a button. Using high-resolution modular LED screens, any kind of pre-produced video content can be used directly in the studio. PRG Virtual Production thus saves production time and costs, and offers directors, cameramen and actors more creativity and artistic freedom.

The displayed content enables actors to act more authentically. Mirroring surfaces, reflections on glass and/or in the faces of the actors must not be added in the post-production phase.

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- Authentic lighting effects and reflections
- Less post-production effort
- Cost saving
- Independent of time of day and weather
- Change of location at the touch of a button
- Privacy during shooting
- More creativity on the set
- Lower logistics expenditure

You would like to use PRG Virtual Production for your next production? Contact us for more information and a cost estimate!