

PRG K.K. and AYRTON

Announce Distribution Partnership

March 1st, 2019

To Our Valued Customers,

PRG K.K. is excited to announce a new exclusive distribution partnership with Ayrton, a leader in intelligent LED lighting solutions for entertainment and architecture industries. As of 1st March, PRG K.K. will act as the official agent for the full range of Ayrton products within the territory of Japan.

As a premier manufacturer, Ayrton was quick to adopt LED technology into their stage lighting equipment and since that time has continuously introduced new products featuring some of the most advanced technology available to the market.

“PRG is very excited to be a part of this next level in our relationship with Ayrton,” says John Swain, PRG’s CEO of Asia and Australia. “We recognized the innovative solutions that Ayrton lighting products offer clients across a broad range of professional environments. The ingenuity of Ayrton’s product solutions is ideally suited to PRG K.K.’s clients base in Japan which ranges from rental houses to tv studios and through to theatres and important national performance venues.

“We are delighted to welcome PRG KK as our new partner in Japan,” says Jerad Garza, International sales for Ayrton. “Their energy and approach to the market combined with their customer focus and Ayrton’s philosophy of “Smaller, Lighter and Brighter” is a great fit, and we cannot wait to see positive things happening.”

The partnership with Ayrton is in keeping with the dedicated commitment of PRG K.K. to provide customers with truly forward-looking technologies and the finest brand-solutions across our industry. Most importantly, PRG K.K. and Ayrton share a dedicated commitment to provide unwavering support for current and future Ayrton customers in Japan.

We look forward to sharing our passion for Ayrton products along with PRG K.K.’s continued dedication to delivering the best products and services to you.

Thank you in advance for your continued support of our business.

Best Regards,

PRG K.K.
Distribution Services Team