

Alternatives for Meeting & Events Professionals

PRG Offers Timely Digital Solutions That Let Your Meeting Go Forward

Event professionals around the globe are making contingencies in response to the outbreak of coronavirus (COVID-19). We know that your first priority—like ours— is the health and safety of employees and attendees, which can necessitate revision to your event plan.

PRG provides meaningful options, such as livestreaming and inter-connected regional and local meetings, that preserve your significant investment in programming, content and marketing and allow your event to take place in virtual form. Leading companies such as Google, Adobe and Target, faced with a similar set of decisions, are evolving their events from live to virtual.

With unsurpassed inventory and deep expertise, PRG offers trusted, tested digital services featuring:

Secure platform. Secure access allows you to control attendance for both live and on-demand viewing.

Format versatility. Any form of content can be streamed: presentations, video, panel discussions, speeches, town halls and more. Ability to capture both speakers and on-screen content, per your specifications.

Unlimited locations. PRG can accommodate multiple points of content origination and distribute to nearly limitless screens for viewing—anywhere on the globe.

Meeting ready. With the largest inventory of production equipment on the market, PRG has what your livestreamed meeting needs: cameras, monitors, LED, audio, lighting, networking, scenic elements—and critically, the experts and crews to manage them.

Two-way engagement. Ability to capture audience questions and comments from remote viewers to deepen their sense of participation.

Always on globally. With 72 locations on 6 continents, we can stream from or to any location.

Even when your executives, speakers and attendees can't come together in person, you can still achieve the important goals you set for your meeting. Leveraging the depth and breadth of services that differentiate us in the market, PRG generates audience engagement, immersion and interaction, while reducing travel and mitigating risk.

We're on standby to help. To learn more, contact your account manager or digitalservices@prg.com.



Get the latest guidance from PCMA on COVID-19 [here](#).