

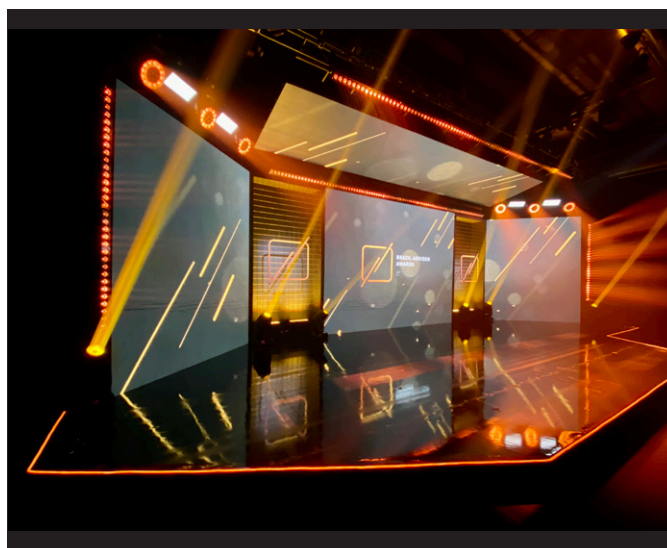


PRG ALLIANCE DIGITAL STUDIO SAO PAULO – BY ALLIANCE BR & REACT

Alliance BR is a union of companies with decades of experience in live entertainment and corporate events in Brazil. Their initiative for safe studio environment, React, was born to fulfill the demand for a professional setting for live streaming and hybrid events. It brings together strategic partners for services such as filming, broadcast, scenography and content production. The studio Aragon Live in Sao Paulo has a fix set that can be customized for each project.

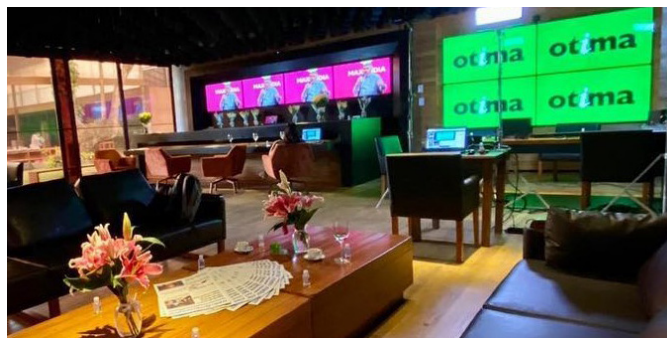
Overview – Studio Aragon Live:

- Main set: Absen P2.9 LED background as one large screen of 35 sqm with angled panels; or split into 3 panels with space for scenic elements.
- Video control with Barco E2 switchers and Resolume media server
- Video monitors 4x LCD 48"
- Lighting: 42x wash and beam moving lights (Martin and Robe), 5x white studio lights Arri SkyPanel S-60, and decorative LED strips.
- Audio: L'Acoustic loudspeakers (6x 112P and 2x SB18), handheld or headset microphones
- MDG Atmosphere Haze Machine



Venue Features:

- Over 500 sqm of studio space
- Strict Health and Safety procedures
- High speed and secure internet
- Lounge, bar area and professional kitchen available
- Outdoor space for shooting or sitting area



PRG Alliance Partner:

Address Alliance BR Studio Brazil
Studio Aragon Live, Rua Camargo, 29, Butanta – Sao Paulo

Contact us:

info@prgalliance.com

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www.prgalliance.com



Benefit from PRG's global reach and local presence!
PRG provides enhanced studio production services for television, film, tv series, live broadcast, fashion, music, live festivals or concerts, commercials and livestreamed events across multiple facilities.

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PRG Digital Studios:

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PRG Alliance Partner Studios:

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PRG Services:

PRG – with its 62 locations worldwide Production Resource Group is one of the world's leading full-service providers for events and event technology in the market segments of corporate events, trade shows, TV & show production, automotive, sports & special events and concert touring. PRG is your 360° service provider for lighting, video, camera, audio, scenic, rigging, broadcast and virtual productions.

PRG Alliance:

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