ARTIST DEVELOPMENT

Touring & Performances
PEOPLE. PRODUCTION. POSSIBILITY.

Our people are our secret sauce. They create our world-class solutions, bringing their skillsets, experience and the qualities of our culture: passion, agility, customer focus.

It’s what we do: Realizing our customers’ ideas and creativity in every media form. Production is a mindset at PRG, laser-focused on real customer and project needs and geared to overcoming any challenge.

The payoff. The achievement of a great show; the communication of a new idea; deepened connection with fans and audiences; creative boundaries blown open; expectations surpassed.
PRG is committed to bringing solutions to creative visions of all scopes and sizes. By investing our time and resources, we believe in fostering mutual relationships with developing artists.
Concert touring is in our DNA. We’ve spent the past 25 years developing custom designed technology and unique solutions for the biggest acts in the world.

Now, we’re applying that experience to help developing artist teams figure out the best way to use technology to make a lasting impression on their audiences.
WHERE WE WORK

We’re as global as you need us to be, spanning 28 countries on 6 continents. PRG is a production partner you can grow with.

The Americas – 18 locations
New York • New Windsor • Atlanta • Miami
Seacaucus • Orlando • Dallas • Chicago
Las Vegas • San Francisco • Los Angeles
Van Nuys • Nashville • Toronto • Buenos Aires

EMEA – 20 locations
Germany • United Kingdom
UAE • Saudi Arabia • France
Austria • Spain • Switzerland

Asia Pacific – 5 locations
Australia • China • Japan

PRG Alliance: Certified Partners
Brazil • Cameroon • Croatia • Greece
Hungary • Italy • Israel • Indonesia
Morocco • Portugal • Senegal
Singapore • South Korea
TECHNICAL SERVICES
Tourable solutions to set your show apart
PRG is different. We have the gear and, more important, the people to integrate those services into a comprehensive, customized solution that responds to your goals.
Our people are the power behind all the gear. Our account managers, crews, programmers, designers, engineers and support staff will make sure you have every bit of gear that you need to go on the road, safely spec'd for your truck capacity and venue weight requirements.
PRG Crew Services provides the crew you need to go out on tour. We create the optimal match between skill level and project needs, ensuring that you have techs who fully understand the gear you’re bringing along.
ENGINEERING
FROM DRAWINGS TO ONSITE EXECUTION

Each project is custom engineered to fit all elements into a tourable solution, customized for your budget and venues.

• CAD Drawings
• Lighting Designs
• Wiring Diagrams
• Truck Packs
• Pixel Maps
• Rigging Plots
We recently introduced black box rehearsal studio rentals with Starwood Rehearsals in Nashville, TN and The Bridge in Longbridge (UK). These locations can be rented daily and are an entry point to PRG’s entire suite of equipment and expertise.
VIRTUAL PRODUCTION

For both pre-taped and live performances, our Virtual Production Studios in Los Angeles, Hamburg and Paris provide full-service support to a range of productions including award shows, music videos, livestreamed concerts and commercial shoots.

From Katy Perry’s groundbreaking performance on American Idol, to Doja Cat’s out of this world VMA appearance, we’ve pioneered extended reality workflows.

Watch the video. See a sizzle reel of our work in virtual production.
We can help your team figure out the best way to use technology to make an impression on your fan base.
JACK HARLOW, COME HOME THE KIDS MISS YOU

PRG’s LED, camera, and video services supported the rapper’s North American and European tour dates.
• Tech rehearsals were held at Starwood Rehearsals in Nashville
• Wasted Potential team was able to identify automation moments, program and perfect their rig ahead of production rehearsals
• During the show, a whole new set and the band was revealed using a LED screen as a scenic garage door
STEVE LACY

PRG is providing turnkey lighting and audio solutions for the viral sensation's 2023 performances.

• Relationship began with PRG providing audio for 2022 tour dates and grew to include lighting as well
• PRG prepped gear from Nashville and LA so that production rehearsals at SIR Hollywood could go smoothly
• Gear includes a floor lighting package, FOH and monitor / stage pack for audio
Every year, PRG supports various disciplines for countless artist sets at Coachella.

- Disciplines include audio, rigging, video and lighting services for artists of all sizes on all stages
- PRG provided lighting for IDLES set in 2022 (pictured)
- PRG additionally provided all main stage lighting, rigging and video for the past decade
HAIM

PRG worked on a scalable audio solution to configure HAIM’s productions for a variety of venues on the same tour.

- Audio solution allowed the band to seamlessly move from arenas to amphitheaters
- In support of their Grammy-nominated album, “Women in Music Pt.III”, the trio is utilizing an L’Acoustics system designed by PRG’s Randall Knight, Audio Project Manager
The producer and his team used PRG’s rehearsal space, Starwood Rehearsals Nashville to program and practice for his Bonnaroo festival appearance.

- Rehearsal gear included LED, video, audio and rigging from PRG
- Supplemental lighting gear from PRG for the festival
Your Dedicated Project Team

Our artist development team is passionate about working with emerging talent and is here to recommend the best touring solutions to help your act grow.

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